


IFA DIGITAL PRESENCE FOR ON-SITE EXHIBITORS

PACKAGES INCLUDED IN PARTICIPATION FEES



SERVICES	IFA XTENDED SPACE – BASIC PACKAGE	IFA VIRTUAL MARKET PLACE – STARTER PACKAGE	EDITING
Your Logo / Link to website	✓	✓	<p>Virtual Market Place® editorial@virtualmarket.ifa-berlin.de +49 30 3038 2180</p>
PDFs	2	2	
Products (2D)	1	1	
Company Profile	✓	✓	
Basic Business Cards / Contact persons	3	3	
Entry in the main product categories	✓	✓	
Press box	✓ (GPC exhibitors)	✓ (GPC exhibitors)	
Video / Image Walls	1	x	
Keywords for optimizing your exhibitor search ranking	3	x	<p> XTENDED SPACE exhibitor-service@room.com</p>